The Press Conference and Launch Ceremony of “Guidelines of Diagnosis and Therapy in Oncology with Traditional Chinese Medicine” was held in Beijing

On January 22nd, the press conference and launch ceremony of “Guidelines of Diagnosis and Therapy in Oncology with Traditional Chinese Medicine”, the launch of English Version of “Guidelines of Diagnosis and Therapy in Oncology with Traditional Chinese Medicine”, and the iENA awards ceremony of “Guidelines of Diagnosis and Therapy in Oncology with Traditional Chinese Medicine” was solemnly held in Beijing International Hotel. This conference was co-hosted by the Oncology Professional Committee of Chinese Association of Integrative Medicine, the TCM Oncology Professional Committee of Chinese Anti Cancer Association, and the TCM Oncology Prevention and Treatment Branch of China International Exchange and Promotive Association for Medical and Health Care and cosponsored by Guang’anmen Hospital affiliated to China Academy of Chinese Medical Science and Cancer Hospital affiliated to Chinese Academy of Medical Science.

A picture taken at the conference

Invited guests including Professor Sun Yan, an academician of Chinese Academy of Engineering, Professor Piao Bingkui, lead researcher of Chinese Academy of Medical Science, Professor Huang Luqi, an academician of Chinese Academy of Engineering, Ma Ying, deputy director of Policy and Law Regulation department of State Administration of Traditional Chinese Medicine of the People’s Republic of China, Professor Wangjie, president of Guang’anmen Hospital,
Professor Lin Changquan, vice-president of Chinese Association of Integrative Medicine, Professor Lin Hongsheng, lead Researcher of Chinese Academy of Medical Science, Xuan Zengpei, deputy secretary general of China Invention Association, Li Li, director of Chinese Medicine Center of People’s Medical Publishing House and representatives from professional media as Journal of Traditional Chinese Medicine, English Version of Chinese Medical Journal, Chinese Journal of Oncology and Wanfang Med Online and Tencent Online presented at the ceremony.

It is acknowledged that the book “Guidelines of Diagnosis and Therapy in Oncology with Traditional Chinese Medicine” was divided into general introduction and systematic instructions, which introduced TCM diagnosis and treatment on common tumors. TCM diagnosis, therapeutic approach, and therapeutic regime in the treatment of these tumors were specifically described in the book with illustrations, showing high value of clinic instruction. The book is consisted of 1.04 million characters, which has already been published by People’s Medical Publishing House.

On the conference, the complication process and popularization prospect of the book were discussed in depth. Represented by academician Sun Yan, authoritative experts concluded that the adoption of TCM in the treatment of tumors boasts a profound history. Especially in recent 50 years, when therapeutic methods such as TCM combined with operation, radiotherapy, chemotherapy, or immunotherapy were explored by a successive of evidence-based medical researches, and thus being proved to have obvious curative effect. As the first compile that gathered the wisdom of TCM oncology scholars, the Guideline was produced upon existing experiments and the recommended diagnosis and treatment scheme of international classification standards of evidence-based medicine, which will add fuel to the recognition of TCM on international society and the contribution to world medicine.
The conference climaxed with the iENA awards ceremony of “Guidelines of Diagnosis and Therapy in Oncology with Traditional Chinese Medicine”. The book was invited to exhibit on iENA, the oldest one among the three greatest world invention exhibition, and outperformed thousands of participants to won the Gold Award and the highest prize in juries on October, 2015. Besides, it aroused intensive attention overseas including America, Korea and Canada etc.

It is also known that the Guideline has already been promoted to provincial medical institutes in Beijing, Chengdu, Wuhan, Taiyuan, Xiamen and so on and earned wide accept. This is also the aim of the conference and launch---to introduce the Guideline to every level of medical institutes with national support.

In addition, the conference initiated the preparation of the English version of the Guideline. It could be expected that in the future, there would be intense work regarding to this. In the
meantime, its cooperation with International Alliance of TCM Oncology Control marked the development of international collaboration of scientific research. Also, it contributed greatly to the progress of TCM in international society.